



## P R E S S R E L A S E

### **Proventis GmbH and specialist publisher of Handelsblatt publishing group to start FIMDEX survey**

**New indicator for financing conditions in medium-sized companies**

**Munich, 13 May 2009 – The independent Munich corporate financing consultant Proventis GmbH and the specialist publisher of the Handelsblatt GmbH publishing group are calling on to participate in the FIMDEX survey from 11 May 2009 till 1 June 2009. The financing index for medium-sized companies (FIMDEX) monitors current trends, problems and risks in the field of company financing – in a highly differentiated manner. Companies and financial executives of medium-sized companies may participate in the survey at <http://survey4.rogator.de/rogator/proventis/0905fimdex/> anonymously and without the need to register.**

FIMDEX is a barometer of public opinion and is supposed to give information about trends in the field of financing issues with medium-sized companies. Their business situation, forecasts, financial conditions and behaviour as well as a change in the credit behaviour of banks will be evaluated. Compared to many other surveys FIMDEX monitors the different financing tools in a very differentiated manner – regarding their profile and popularity - and gives information about possible credit dilemmas. Apart from that, well-founded recommendations for taking action for market participants can be deduced. FIMDEX will be published as of now in intervals of six months on a regular basis. Proventis managing director Jan Pörschmann: “Of course the participants of the survey benefit from taking part. They will get a comprehensive version of the survey for free.” Answering the

---

2.088 Zeichen – Print free of charge – Voucher copy requested

Proventis GmbH  
Stollberg Str. 11  
80539 Munich  
Germany  
[www.proventis.com](http://www.proventis.com)

**Jan Pörschmann**  
Managing director

Phone: +49 (89) 38 88 81 - 11  
E-mail: [j.poerschmann@proventis.com](mailto:j.poerschmann@proventis.com)

questions takes about seven minutes. All entries will be treated with a high degree of discretion, entering data will be carried out completely anonymously.

The results of the survey are going to be published regularly in the new specialist magazine FiM – Finanzierung im Mittelstand (Financing for medium-sized companies) by the specialist publisher of the Handelsblatt publishing group. FiM - Finanzierung provides a current overview of all issues dealing with financing of medium-sized companies on a quarterly basis and makes important decisions easier by explaining practical and realisable concepts.

Directors, managing directors and financial executives of medium-sized companies are invited to participate.

Currently there are very different opinions about whether medium-sized companies in Germany really are stuck in a credit dilemma or not and if credit and financing conditions have become worse. "Since It's a tradition for German medium-sized companies to hold only little equities a well-oiled credit market is crucial ", says Pörschmann.

#### **Captions:**

##### [Download Picture 1](#)

**Picture 1:** Letting facts speak for themselves with FIMDEX: Proventis managing director Jan Pörschmann

##### [Download Picture 2](#)

**Picture 2:** FIMDEX: Indicator for financing issues of medium-sized companies

---

2.088 Zeichen – Print free of charge – Voucher copy requested

Proventis GmbH  
Stollberg Str. 11  
80539 Munich  
Germany  
[www.proventis.com](http://www.proventis.com)

**Jan Pörschmann**  
Managing director

Phone: +49 (89) 38 88 81 - 11  
E-mail: [j.poerschmann@proventis.com](mailto:j.poerschmann@proventis.com)



About Proventis GmbH:

---

Proventis is an independent Corporate Finance and M&A consultant for elaborated medium-sized companies. Founded in 2001 in Munich as a financial service provider lead by a partnership management, Proventis has 10 employees dealing with a broad product portfolio to support their medium-sized customers. These are individual financing solutions in the fields of Private Equity, mezzanine as well as borrowed capital financing solutions. Tailor-made consulting services in the fields of Corporate Finance, Business Development and M&A services for medium-sized companies add to the sustainable consulting approach of Proventis. The Pacioli Institut für Finanz- und Unternehmensplanung GmbH, a Proventis affiliate, rounds off the product range by providing financial and business plans, training services and selling financial planning software.

**Contact for press inquiries and information about the survey:**

**Christiane Kreutmair**

Phone: +49 (89) 38 88 81 – 18

E-mail: [c.kreutmair@proventis.com](mailto:c.kreutmair@proventis.com)

Stollberg Str. 11

80539 Munich

Germany

[www.proventis.com](http://www.proventis.com)

---

2.088 Zeichen – Print free of charge – Voucher copy requested

Proventis GmbH  
Stollberg Str. 11  
80539 Munich  
Germany  
[www.proventis.com](http://www.proventis.com)

**Jan Pörschmann**  
Managing director

Phone: +49 (89) 38 88 81 - 11  
E-mail: [j.poerschmann@proventis.com](mailto:j.poerschmann@proventis.com)